


PROCELL®
PROFESSIONAL BATTERIES

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PROCELL®
PROFESSIONAL BATTERIES



POWER YOUR PROFITABILITY



CAN BATTERIES ONLY EVER BE A COST CENTER?

Replacement of industrial batteries is commonly thought of as a cost center for businesses. On top of the cost of purchasing batteries, you have to pay a much higher cost for the labor to replace them.

At Procell, we do not agree with this financial model.

COST CENTER



REORDER
BATTERIES



MAINTENANCE
LABOR COSTS



PROCELL TURNS PROFESSIONAL BATTERIES FROM A COST CENTER INTO A COST SAVER*

Procell understands how critical it is for professional end-users to drive the profitability of their businesses. When it comes to batteries, this can be achieved through minimizing costly battery replacements.

By conducting intensive device testing and analysis in our labs, Procell has discovered that a way to dramatically extend alkaline battery life and cut replacement costs is to engineer device-specific industrial alkaline batteries, each with unique power profiles.

*vs. prior Procell AA, AAA, C and D batteries

COST SAVER*



REORDER
BATTERIES



MAINTENANCE
LABOR COSTS

▼ PROCELL LAUNCHES THE WORLD'S FIRST DUAL PORTFOLIO OF PROFESSIONAL BATTERIES

Procell Intense Power is a new battery range specifically engineered to deliver precise pulses of energy while lasting longer in high-drain professional devices*.

On top, the Procell superior general-purpose battery has been completely redesigned for longer lasting*, consistent performance.

By selecting the right battery to match the power needs of your commercial device, you can make all your batteries last longer*, so you replace them less often.

*vs. prior Procell AA, AAA, C and D batteries



FOR
**HIGH
DRAIN**
DEVICES



FOR
**GENERAL
PURPOSE**



CHOOSE THE RIGHT BATTERY FOR EACH DEVICE

Examples of devices where Procell recommends to use each battery in.

BLOOD PRESSURE MONITOR
PAPER TOWEL DISPENSER
ELECTRONIC DOOR LOCK
SECURITY CAMERA
THERMOMETER
WALL SAFE
OTOSCOPE
2-WAY RADIO
CAMERA FLASH
INFUSION PUMP
DIGITAL CAMERA
SURGICAL STAPLER
AUTOMATIC ODORIZER
MEDICAL CEMENT MIXER
FLASHLIGHT / HEADLAMP
MEDICAL CAUTERY DEVICES
WIRELESS VIDEO DOORBELL
MOTION SENSOR TRASH CAN
SOAP / SANITIZER DISPENSER
MOTORIZED WINDOW SHADE / BLIND

FOR
**HIGH
DRAIN**
DEVICES



FOR
GENERAL
PURPOSE



MOTION / OCCUPANCY SENSOR
WIRELESS KEYBOARD
SECURITY KEYPAD
REMOTE CONTROL
FLUSHOMETER
GLUCOMETER
LASER LEVEL
TIMER
ALARM CLOCK
INSULIN PUMP
WEIGHING SCALE
PULSE OXIMETER
WIRELESS MOUSE
AUTOMATIC FAUCET
DIGITAL THERMOSTAT
BLUETOOTH TRACKER
HEART RATE / ACTIVITY MONITOR
SMOKE / CARBON MONOXIDE DETECTOR

▼ SUPERIOR QUALITY AND RELIABILITY GUARANTEED

Procell batteries are manufactured using superior cell design* ensuring our highest quality cell construction. Batteries are tested in order to guarantee the highest quality and reliable performance. Environmental testing is also conducted to insure dependable and consistent use.

Procell superior alkaline cell design* enables operation in temperatures from -4°F to 129.2°F. Design, safety, manufacturing, and qualification follow Procell's stringent battery standards, which incorporate parts of the ANSI and IEC battery standards.

*vs. prior Procell AA, AAA, C and D batteries



YOUR SATISFACTION IS OUR NUMBER ONE PRIORITY

Our customers are at the forefront of everything that we do, and this commitment drives our operational excellence and service quality. Procell intensively invests in market research and lab testing to master understanding of the growing professional battery market, the professional end-users and the professional devices.

We put this expertise as a service to our customers in order to provide Procell's best solution to their power needs. This translates into:



Technical services: our customers benefit from access to our state-of-the-art life test laboratories where more than 50 safety and abuse tests are conducted in the development of our products.



Exceptional commercial and marketing support: end-user education materials, technical information, trade show collaboration and after-sale service.



▼ FROM PROFESSIONALS TO PROFESSIONALS

Procell is supported by a global B2B-dedicated multifunctional team, including R&D, marketing and commercial teams.

Our people have decades of expertise in B2B battery category, deep technical expertise and the passion and commitment from the first day.



OUR PRODUCTS*



PROCELL ALKALINE AA 24CT
[PC1500]



PROCELL ALKALINE AAA 24CT
[PC2400]



PROCELL ALKALINE C 12CT
[PC1400]



PROCELL ALKALINE D 12CT
[PC1300]



PROCELL ALKALINE 9V 12CT
[PC1604]



PROCELL INTENSE POWER
ALKALINE AA 24CT
[PX1500]



PROCELL INTENSE POWER
ALKALINE C 12CT
[PX1400]



PROCELL INTENSE POWER
ALKALINE D 12CT
[PX1300]



PROCELL HIGH POWER LITHIUM CR2 12CT
[PCCR2]



PROCELL HIGH POWER LITHIUM 123 12CT
[PC123]



PROCELL LITHIUM COIN 2032 5CT
[PC2032]



PROCELL LITHIUM COIN 2025 5CT
[PC2025]



PROCELL LITHIUM COIN 2016 5CT
[PC2016]

*Procell Intense Power
and Procell Lithium
ranges will be available
from November 2019

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profitability with Procell.

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